

Cooperative Research Centre *for* Viticulture

Program 4

Education, training and professional development for a sustainable industry

Peter Mansfield, Program Manager



COOPERATIVE
RESEARCH CENTRE
for
VITICULTURE

www.crcv.com.au



Accelerating industry uptake of
research outcomes:

- the critical role of vocational education

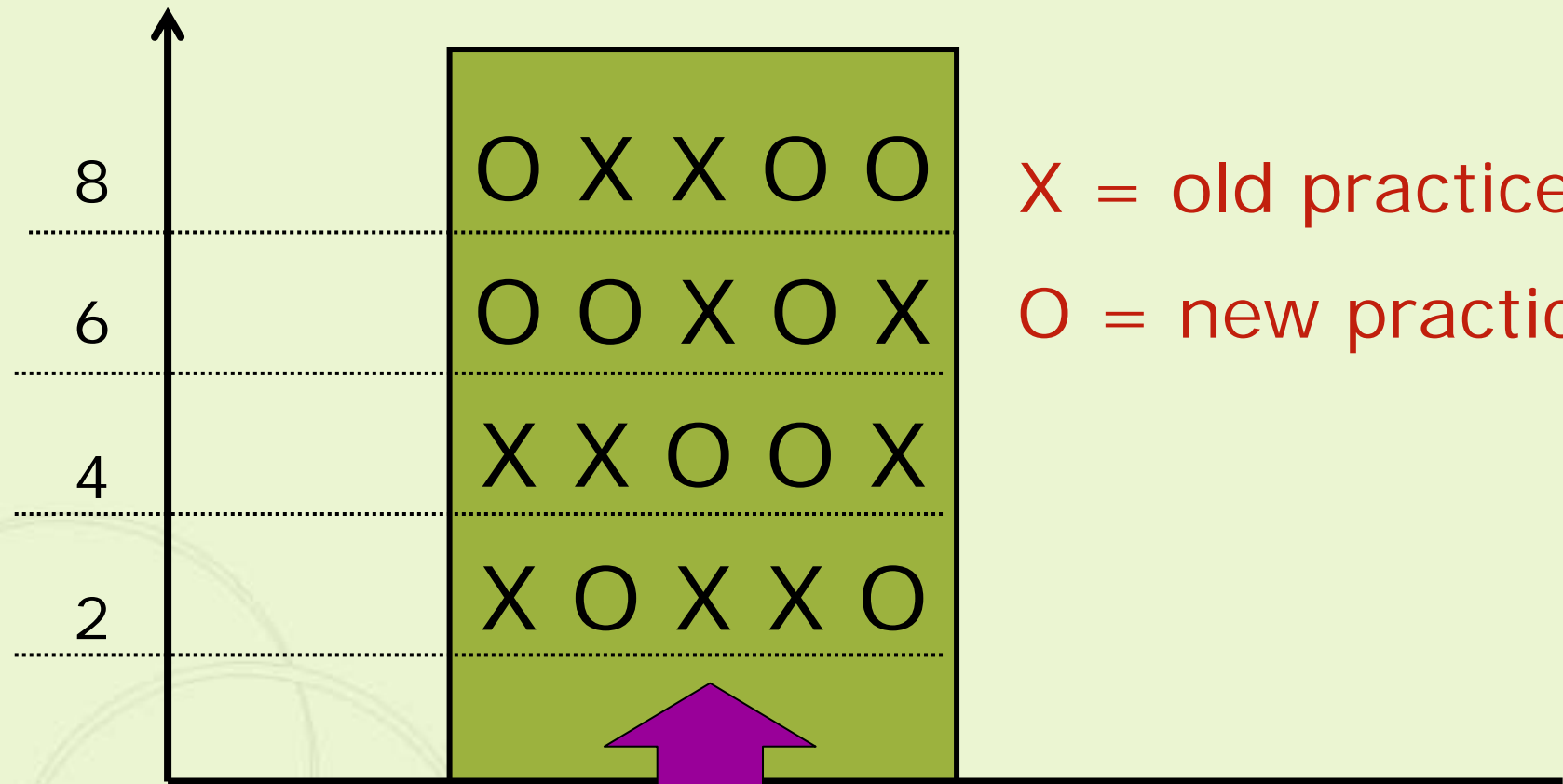


CRCV Drivers:

- Commitment to transfer of research outcomes into changed industry practice
- Recognition that training of future employees in best practice is essential
- Strategic inclusion of peak industry body for education & training as partner in the CRCV (Winetac)

“Standard” R & D uptake model

Research	Dissemination	Industry
<p>→</p> <p>CRC's CSIRO Uni's</p>	<p>→</p> <p>Newsletters Web sites Workshops Field days Conferences</p>	<p>→</p> <p>• Leaders & influencers • Large business managers • Med / Small business mgrs. • Existing employees • Future employees</p> <p>-----</p>

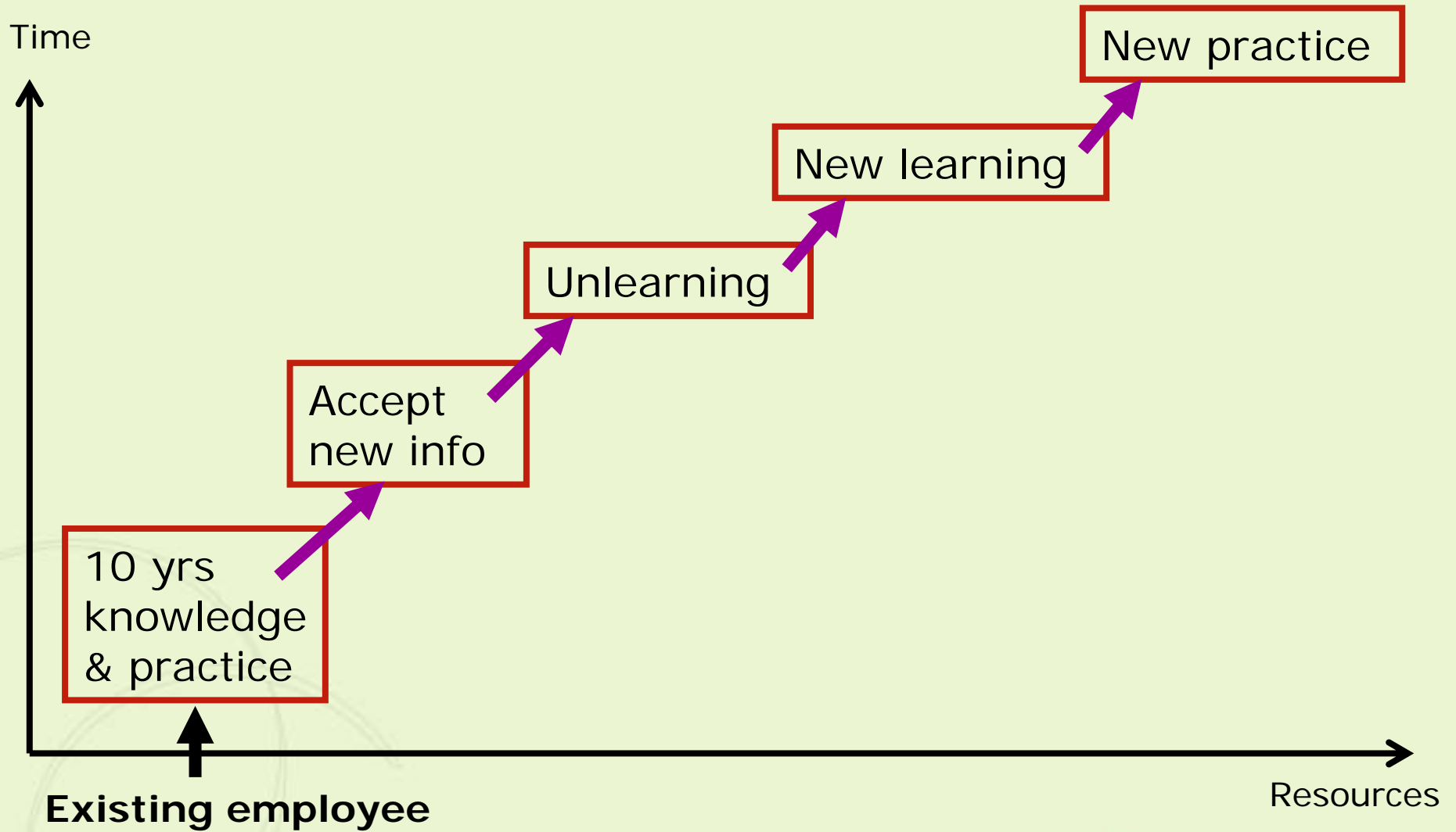


X = old practice

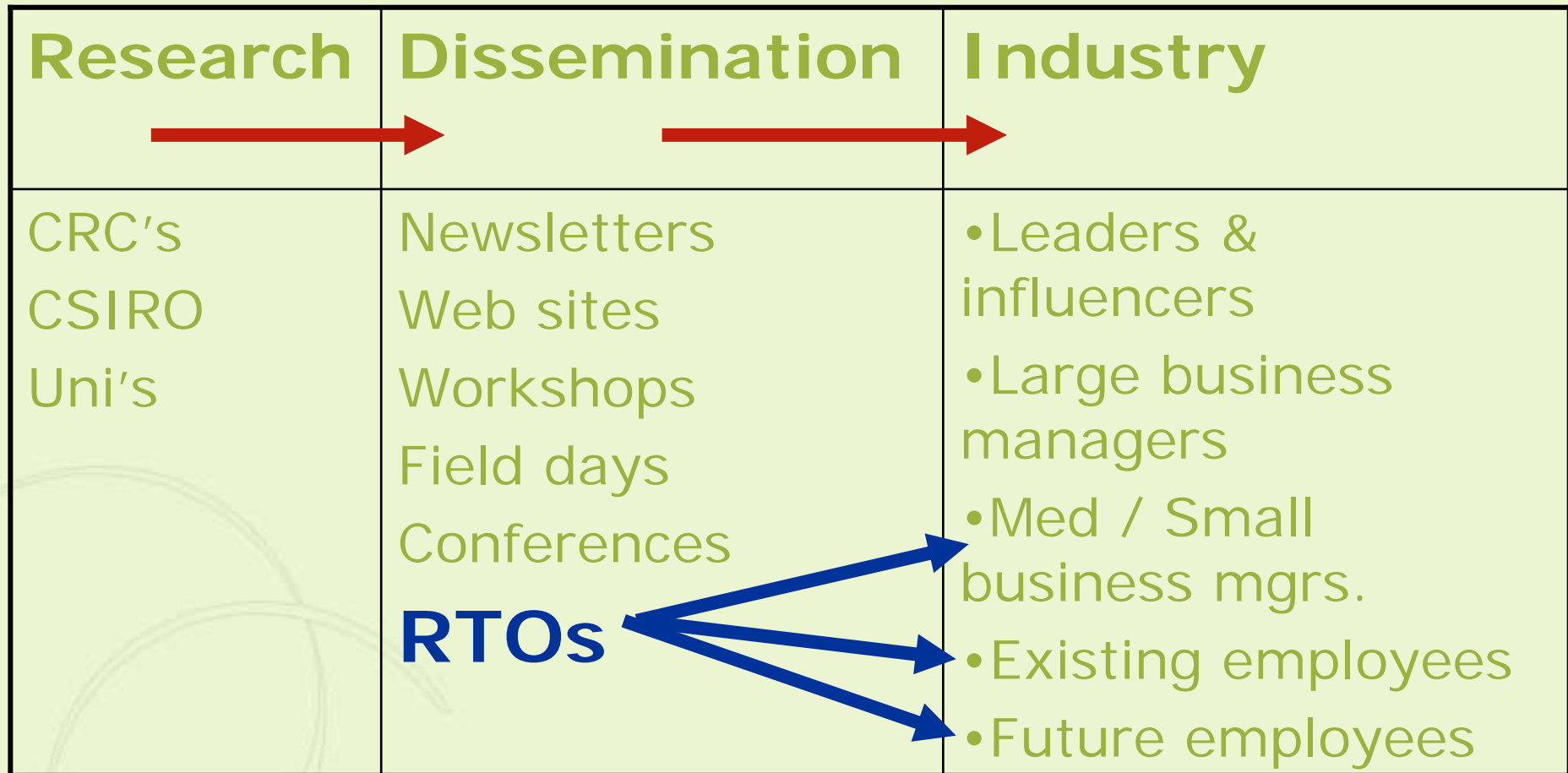
O = new practice

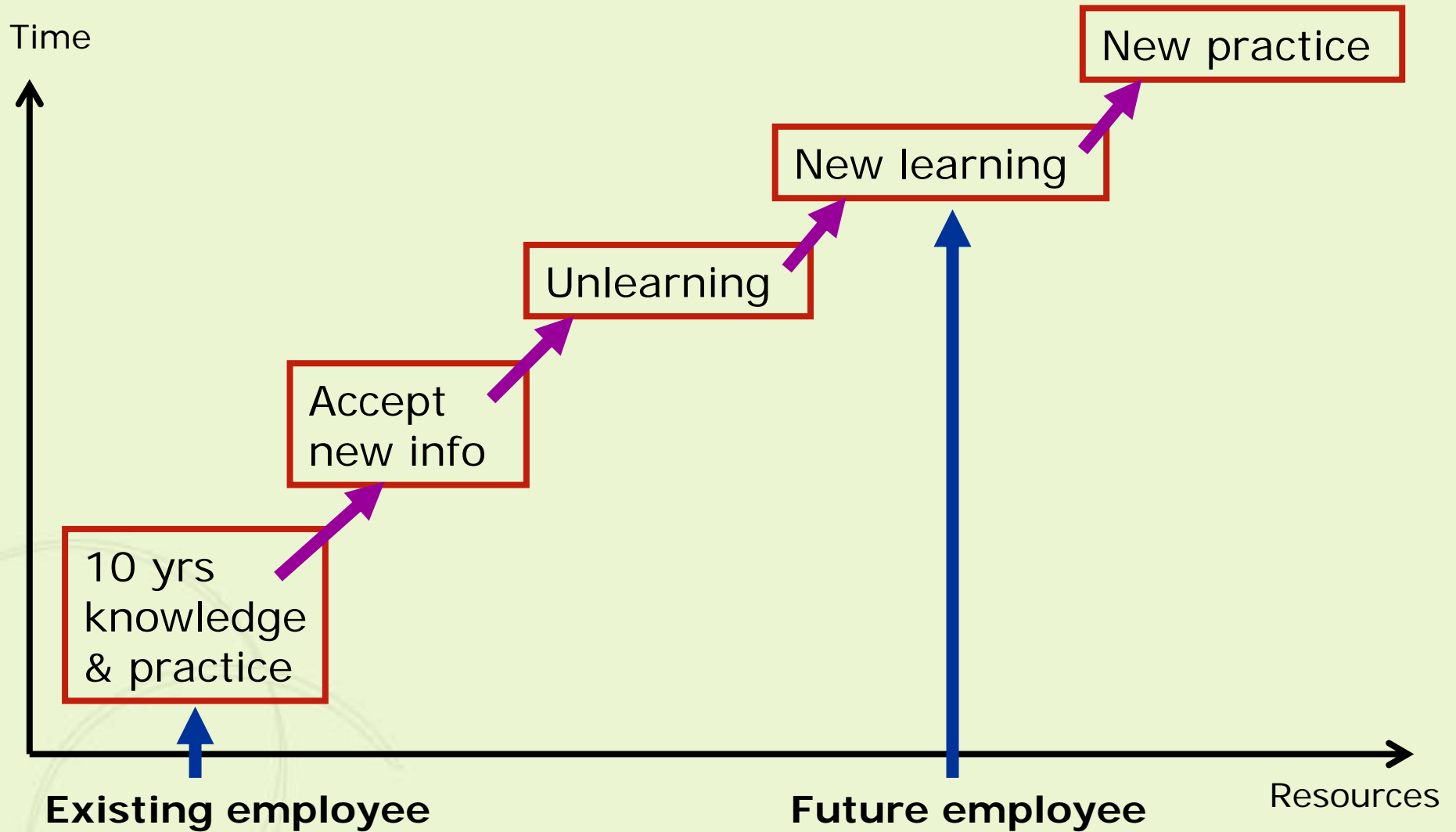
Years

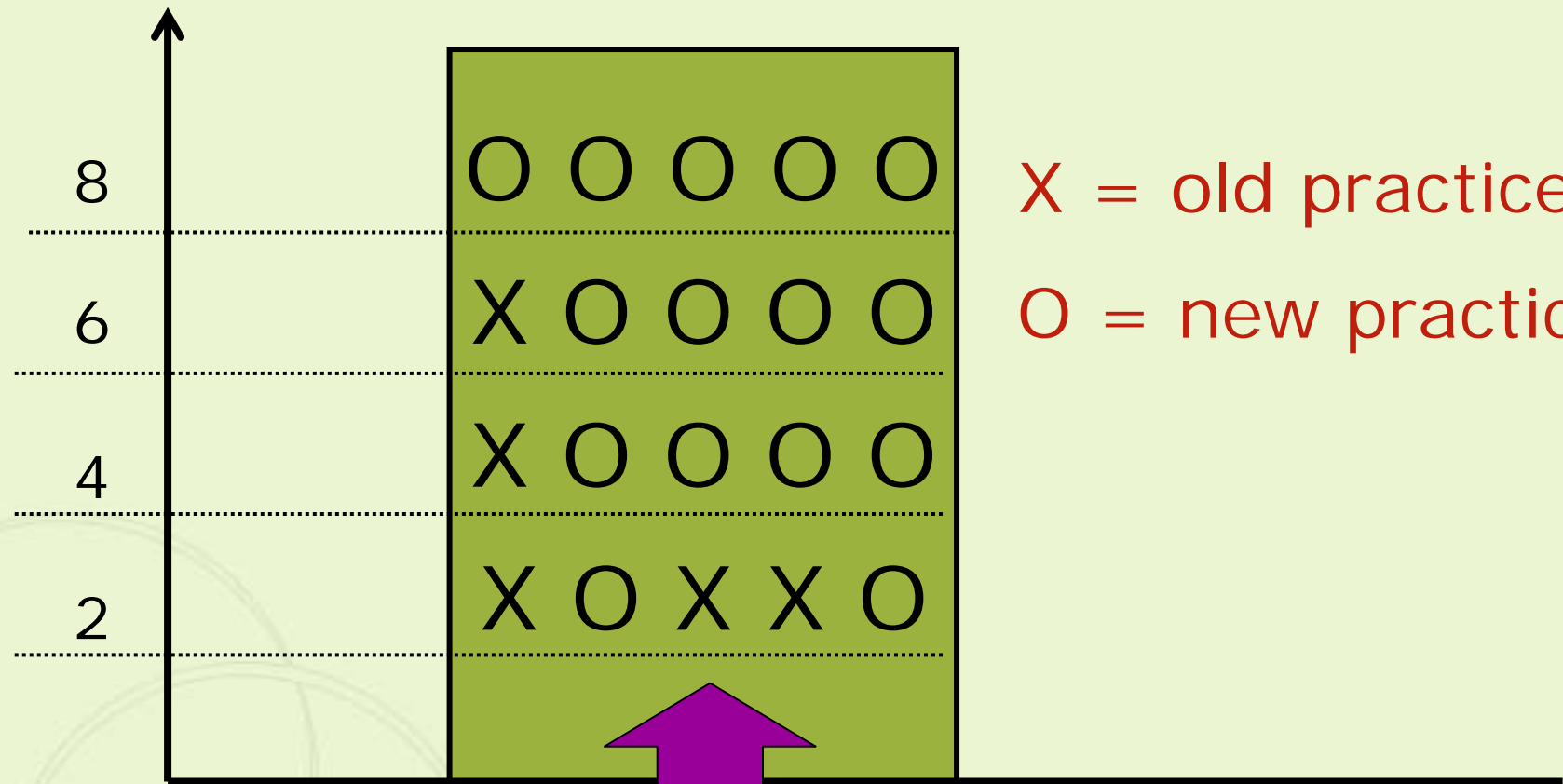
Training



“Revised” R & D uptake model







X = old practice

O = new practice

Years

Training

CRCV Examples:

- Best practice included in competency standards
- Industry training materials licenced to RTOs
- Information service providing overviews of CRCV research outcomes to RTOs
- RTO contracted to develop training programs
- CRCV input to government reviews of VET

The opportunity:

- Industry growth critical for your viability
- Industry growth dependant on R & D uptake
- Room for improvement in R & D uptake models
- CRCV demonstrates the critical role of vocational training providers

Looking forward:

Vocational education will continue to be critical for accelerating industry uptake of research outcomes

- Be pro-active in engaging CRCs
- Target effort where you have expertise
- Understand required CRC outcomes that you can assist to achieve
- Seek opportunities to engage
- Be flexible with what you offer

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